Connecting with the Texas Workforce Commission

A Resource & a Partner
Key Points for Today:

0 Review regional Labor Market Information (LMI)
0 Connect LMI to CTE program decisions
0 Connect CTE programs to employers and workforce
0 Connect employers to students
0 Connect to resources
Want YOUR Projections?  
First Steps First

Different colors indicate individual WDAs

Red lines indicate ESC areas.
### ESC Regions
- Region 1—Edinburg
- Region 2—Corpus Christi
- Region 3—Victoria
- Region 4—Houston
- Region 5—Beaumont
- Region 6—Huntsville
- Region 7—Kilgore
- Region 8—Mount Pleasant
- Region 9—Wichita Falls
- Region 10—Richardson
- Region 11—Fort Worth
- Region 12—Waco
- Region 13—Austin
- Region 14—Abilene
- Region 15—San Angelo
- Region 16—Amarillo
- Region 17—Lubbock
- Region 18—Midland
- Region 19—El Paso
- Region 20—San Antonio

### WDA (Workforce Development Area) Breakdown
- WDA 1—Panhandle (Amarillo)
- WDA 2—South Plains (Lubbock)
- WDA 3—North Texas (Wichita Falls)
- WDA 4—North Central (Arlington)
- WDA 5—Tarrant County (Fort Worth)
- WDA 6—Dallas
- WDA 7—North East Texas (Wake Village)
- WDA 8—East Texas (Kilgore)
- WDA 9—West Central (Abilene)
- WDA 10—Upper Rio Grande (Marfa/El Paso)
- WDA 11—Permian Basin (Midland)
- WDA 12—Concho Valley (San Angelo)
- WDA 13—Heart of Texas (Waco)
- WDA 14—Capital Area (Austin)
- WDA 15—Rural Capital (Round Rock)
- WDA 16—Brazos Valley (Bryan)
- WDA 17—Deep East Texas (Lufkin)
- WDA 18—South East Texas (Beaumont)
- WDA 19—Golden Crescent (Victoria)
- WDA 20—Alamo (San Antonio)
- WDA 21—South Texas (Laredo)
- WDA 22—Coastal Bend (Corpus Christi)
- WDA 23—Lower Rio Grande Valley (McAllen)
- WDA 24—Cameron County (Brownsville)
- WDA 25—Texoma (Sherman)
- WDA 26—Central Texas (Belton)
- WDA 27—Middle Rio Grande (Uvalde)
- WDA 28—Gulf Coast (Houston)

**First understand the ESC and WDA Crosswalk**
Texas Adds 287,000 Jobs Over the Past Year

State unemployment rate remains at lowest level since July 2007

View entire press release

Latest Economic Indicators
April 2015

<table>
<thead>
<tr>
<th>Indicator</th>
<th>OTM</th>
<th>chg</th>
<th>qoty</th>
<th>chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civilian Labor Force (Actual)</td>
<td>13,094,817</td>
<td>0.0%</td>
<td>0.4%</td>
<td></td>
</tr>
<tr>
<td>Seasonally Adjusted</td>
<td>13,154,897</td>
<td>-0.1%</td>
<td>0.8%</td>
<td></td>
</tr>
<tr>
<td>Employment (Actual)</td>
<td>12,572,865</td>
<td>0.3%</td>
<td>1.2%</td>
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<tr>
<td>Seasonally Adjusted</td>
<td>12,596,728</td>
<td>-0.1%</td>
<td>1.8%</td>
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<tr>
<td>Unemployment (Actual)</td>
<td>521,952</td>
<td>-5.9%</td>
<td>-16.2%</td>
<td></td>
</tr>
<tr>
<td>Seasonally Adjusted</td>
<td>558,169</td>
<td>-0.1%</td>
<td>-18.0%</td>
<td></td>
</tr>
</tbody>
</table>

LMCI Economic Profiles

Economic Profiles are designed to give a brief fact filled one-page snapshot of an area economy. The Economic Profiles cover Texas as a whole and by industry, the Metropolitan Statistical Areas (MSAs), and the Workforce Development Areas (WDAs).

LMCI Monthly Publications

The monthly newsletter of the Labor Market & Career Information Department of the Texas Workforce Commission. The TLMR newsletter provides up-to-date labor market statistics for Texas and its local areas.
A Closer Look

The Labor Market & Career Information Department (LMCI) of the Texas Workforce Commission provides statistics and analyses on the dynamics of the Texas labor market and informational products designed to support informed educational and career decisions. In addition, LMCI provides a wide array of career and occupational information through software programs and printed publications. Visit the LMCI website at http://www.lmci.state.tx.us for additional products and services. For more information or questions about our data, please contact labor market analysts by phone at 1-866-938-4444, or by email at lmci@twe.state.tx.us.

Texas Adds 287,000 Jobs Over the Past Year
**Pick a WDA for Projections**

Employment Projections:

- **Long Term**: Employment Projections for 2012-2022 are currently available for Texas and the 28 Workforce Development Areas (WDAs). Projections include employment resulting from industry growth or decline, impact of technology, and changing business practices. Tables provide employment projections for base-year 2012 projected to 2022 growth due to largest number change, fastest growth rates, occupations with the most openings, and occupations with training assignments.

Before viewing the employment projections, read the [Projections Methodology](#) which provides an overview of the process used to prepare the employment projections.

### Industry Projections

<table>
<thead>
<tr>
<th>Industry Projections</th>
<th>Occupational Projections</th>
<th>WDA Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-Term 2012-2022</td>
<td>Select an Area</td>
<td>Long-Term 2012-2022 Select an Area</td>
</tr>
</tbody>
</table>

**Data Link (Customizable Data)**

Click below to create specific customized Projection and Staffing Pattern data:

- [Data Link](#)
Then Download the Profile
Choose What to do with It

WDA projections - Heart of Texas

Spencer Franklin

Download Publication

What do you want to do with 2031_13_HartOfTexas_2012-2022.pdf?

- Open
  The file won't be saved automatically.
- Save
- Save as
Get Your Results
Look for Real-Time Job Postings in Your Area

Discover . . .

Top 25 job postings in a time frame
Job ranks and SOCs
Total # of postings for each job

Top 25 Occupations by Help Wanted Postings Between January 2014 and December 2014 for the Austin Education Service Center Region

<table>
<thead>
<tr>
<th>Rank</th>
<th>SOC</th>
<th>SOC Title</th>
<th>Postings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>29-1111</td>
<td>Registered Nurses</td>
<td>26,168</td>
</tr>
<tr>
<td>2</td>
<td>15-1799</td>
<td>Computer Occupations, All Other</td>
<td>25,780</td>
</tr>
<tr>
<td>3</td>
<td>15-1132</td>
<td>Software Developers, Applications</td>
<td>18,046</td>
</tr>
<tr>
<td>4</td>
<td>43-4051</td>
<td>Customer Service Representatives</td>
<td>11,804</td>
</tr>
<tr>
<td>5</td>
<td>41-2031</td>
<td>Retail Salespersons</td>
<td>11,395</td>
</tr>
<tr>
<td>6</td>
<td>15-1121</td>
<td>Computer Systems Analysts</td>
<td>11,206</td>
</tr>
<tr>
<td>Occupation</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>-----------------------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11-0000 Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12-0000 Business &amp; Financial Operations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15-0000 Computer &amp; Mathematical</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17-0000 Architecture &amp; Engineering</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19-0000 Life, Physical &amp; Social Science</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>21-0000 Community &amp; Social Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23-0000 Legal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-0000 Education, Training &amp; Library</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>27-0000 Art/Design/Entertain/Sport/Media</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29-0000 Healthcare Practice &amp; Technical</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>31-0000 Healthcare Support</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>33-0000 Protective Service</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-0000 Food Preparation &amp; Serving</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37-0000 Building &amp; Grounds Clean/Maint</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>39-0000 Personal Care &amp; Service</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>41-0000 Sales &amp; Related</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>43-0000 Office &amp; Administrative Support</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-0000 Farming, Fishing &amp; Forestry</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>47-0000 Construction &amp; Extraction</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>49-0000 Installation/Maintenance/Repair</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>51-0000 Production</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>53-0000 Transportation &amp; Material Moving</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ESC Search

Search for data one ESC region at-a-time.
Run the Report

Select the time frame you are interested in.
Years: 1/2012—4/2015
Any month range you want.

These buttons will change depending on your search selections.

Then generate your report or clear your selections to start over.
Again, these are the Results

Top 25 Occupations by Help Wanted Postings Between January 2014 and December 2014 for the Austin Education Service Center Region

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<td>15-1121</td>
<td>Computer Systems Analysts</td>
<td>11,206</td>
</tr>
<tr>
<td>7</td>
<td>41-1011</td>
<td>First-Line Supervisors of Retail Sales Workers</td>
<td>10,432</td>
</tr>
<tr>
<td>8</td>
<td>15-1142</td>
<td>Network and Computer Systems Administrators</td>
<td>9,789</td>
</tr>
<tr>
<td>9</td>
<td>53-3032</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>9,013</td>
</tr>
<tr>
<td>10</td>
<td>11-2021</td>
<td>Marketing Managers</td>
<td>8,272</td>
</tr>
<tr>
<td>11</td>
<td>43-1011</td>
<td>First-Line Supervisors of Office and Administrative Support Workers</td>
<td>8,255</td>
</tr>
<tr>
<td>12</td>
<td>15-1150</td>
<td>Computer Support Specialists</td>
<td>8,088</td>
</tr>
<tr>
<td>13</td>
<td>35-1012</td>
<td>First-Line Supervisors of Food Preparation and Serving Workers</td>
<td>7,276</td>
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<tr>
<td>14</td>
<td>13-2011</td>
<td>Accountants and Auditors</td>
<td>6,398</td>
</tr>
<tr>
<td>15</td>
<td>49-9071</td>
<td>Maintenance and Repair Workers, General</td>
<td>6,120</td>
</tr>
<tr>
<td>16</td>
<td>13-1111</td>
<td>Management Analysts</td>
<td>5,886</td>
</tr>
<tr>
<td>17</td>
<td>41-4012</td>
<td>Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products</td>
<td>5,318</td>
</tr>
<tr>
<td>18</td>
<td>43-6011</td>
<td>Executive Secretaries and Executive Administrative Assistants</td>
<td>5,066</td>
</tr>
<tr>
<td>19</td>
<td>41-3099</td>
<td>Sales Representatives, Services, All Other</td>
<td>4,933</td>
</tr>
<tr>
<td>20</td>
<td>11-9111</td>
<td>Medical and Health Services Managers</td>
<td>4,545</td>
</tr>
<tr>
<td>21</td>
<td>11-2022</td>
<td>Sales Managers</td>
<td>4,236</td>
</tr>
<tr>
<td>22</td>
<td>41-3021</td>
<td>Insurance Sales Agents</td>
<td>4,046</td>
</tr>
<tr>
<td>23</td>
<td>41-4011</td>
<td>Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products</td>
<td>3,977</td>
</tr>
<tr>
<td>24</td>
<td>37-2012</td>
<td>Maids and Housekeeping Cleaners</td>
<td>3,950</td>
</tr>
<tr>
<td>25</td>
<td>43-3031</td>
<td>Bookkeeping, Accounting, and Auditing Clerks</td>
<td>3,719</td>
</tr>
</tbody>
</table>
How is this Useful for Educators?

- Identify Regional Needs
- Discover skill gaps
- Inform CTE programs of future job growth
- Prepare students for viable, local jobs
- Show students real-world jobs and what skills are required for those jobs

The job decides the education needed
Want Workforce Help?

To find the Workforce Solutions office nearest you, go to the following address:

https://services.twc.state.tx.us/DSS/search.do

Under the **Workforce Services** bar, enter your zip code and click on “**Job Seeker Services**.” You will then be given a list of offices located in your area, along with their address and contact information.
How can WFS Offices Help?

- Assistance will vary
- Ask for Education Specialist/Liaison
- Ask for Employer contacts

We are all REQUIRED to work together
How can TWC Online Resources Help?

Let me show you how
Use LMI to Help Students

The right resource for the right kind of student can make a lasting impact.

- Undecided (AND POTENTIALLY CONFUSED) Student
- The Pseudo-Committed Student
- The Future Over-Achievers of TX Student
- The Returning Adult/Vet

- Reality Check
- Job Title Matches
- Employability Skills
- Career Assessment & Career Exploration
- Skills to Work
- Education as an Investment/ Payoff

So many more upcoming
That’s Ideal....
What is the REALITY?

“Ain’t nobody got time for that.”
-Every Academic Advisor/Counselor
Here’s the Good News

- You don’t need to know it all
- You don’t need to provide all the answers
- You don’t need to devote several hours with each student to make a difference

WE’RE HERE TO HELP! AND . . .

- It doesn’t have to cost your school a thing!
If you...

- Understand the student
- Understand the need

You can

- Provide the appropriate resource

This will EMPOWER your students
Other Ways We Can Help

- Classroom Presentations
- In-Service Facilitation/Presentation
- Webinars for educators
- Real-time Training for Educators on TWC Online Products
- Publication rewrites
- Counselor Packets
- Career Fairs/Selfie Booth
Contact information

Lorena Knight (Lori)                      Michelle Flatt

Education Specialists
Texas Workforce Commission

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lorena.knight@twc.state.tx.us         michelle.flatt@twc.state.tx.us

careerinformation@twc.state.tx.us
What Questions Do You Have?